

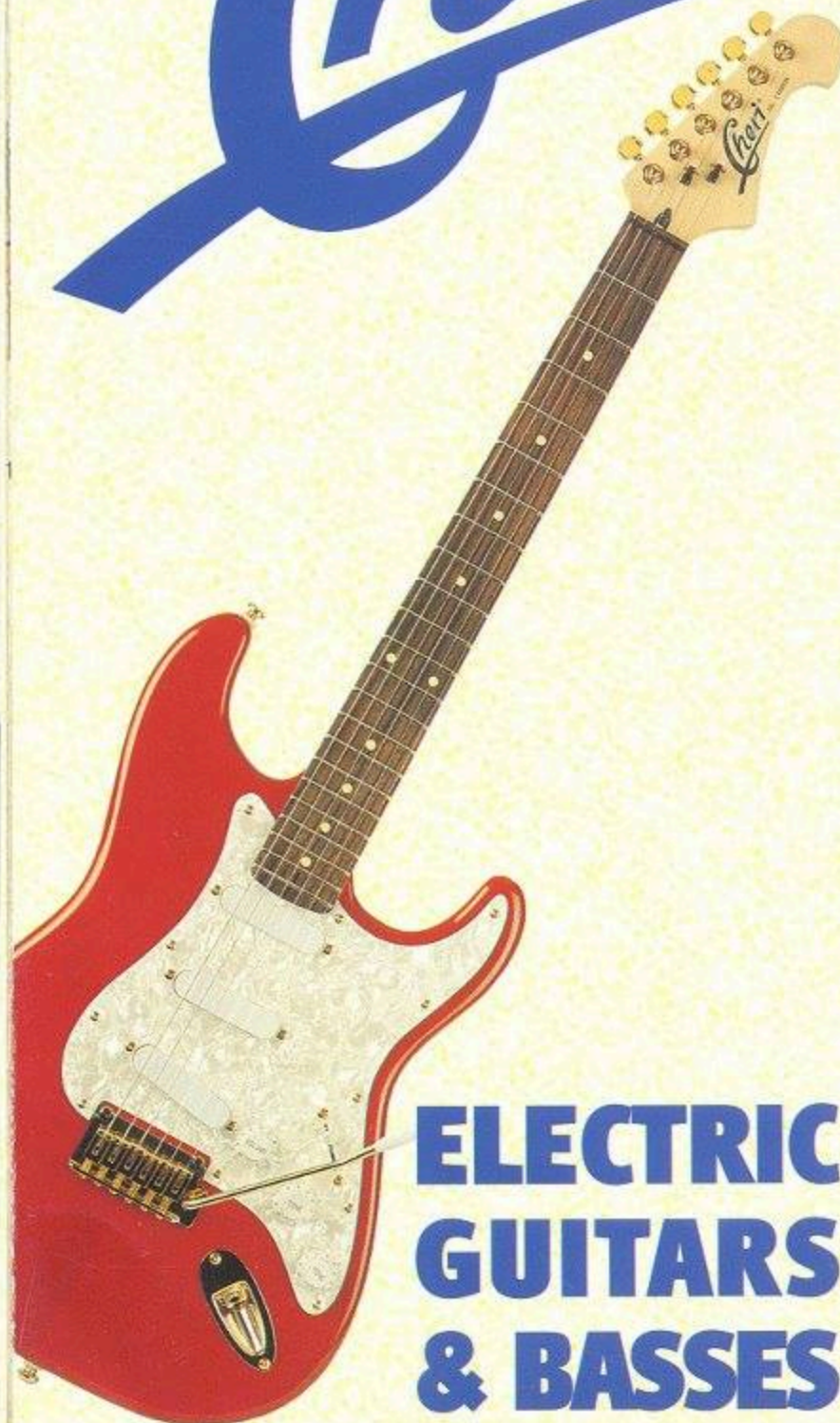
*Cheri -
quality defined!*

GEWA GmbH
PO Box 220
82481 Mittenwald



Ihr Fachhändler / Your Cheri-Dealer

Cheri



**ELECTRIC
GUITARS
& BASSES**

ST-M



- Body:** ST-M. Solid maple, 4,5 cm
ST-M Vintage. Solid ash
- Neck:** One piece maple,
neck tilt adjustment,
diecast string rollers,
graphite nut
- Fingerboard:** Canadian hard rock maple
- Frets:** 22 Jumbo
- Hardware:** Chrome, diecast deluxe
machine heads,
vintage style tremolo,
knife edge
- Pickups:** 3 x single-coil
(middle PU
reversed polarity),
covered
- Electronics:** 1 x Volume with special circuit,
2 x Tone,
5 way switches
- Scale:** 25,5"



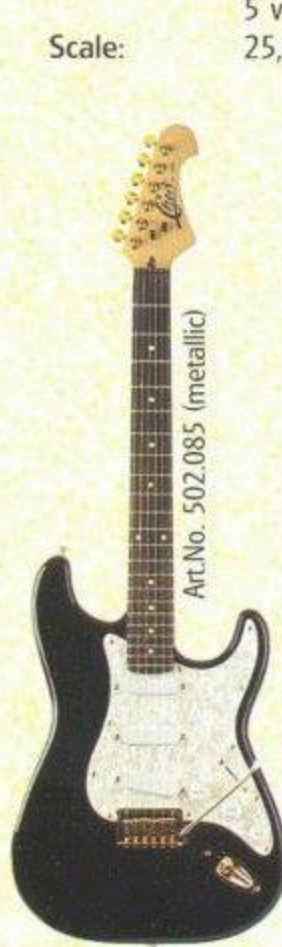
ST-R

Gold



Vintage style
tremolo system
for tuning stability.

- Body:** Solid maple, 4,5 cm
- Neck:** Maple, neck tilt adjustment,
diecast string rollers, graphite nut
- Fingerboard:** Selected rosewood
- Fret:** 22 Jumbo
- Hardware:** Gold, diecast deluxe machine heads,
vintage style tremolo, knife edge
- Pickups:** 3 x single-coil (middle PU reversed polarity),
covered
- Electronics:** 1 x Volume with special circuit, 2 x Tone,
5 way switch
- Scale:** 25,5"



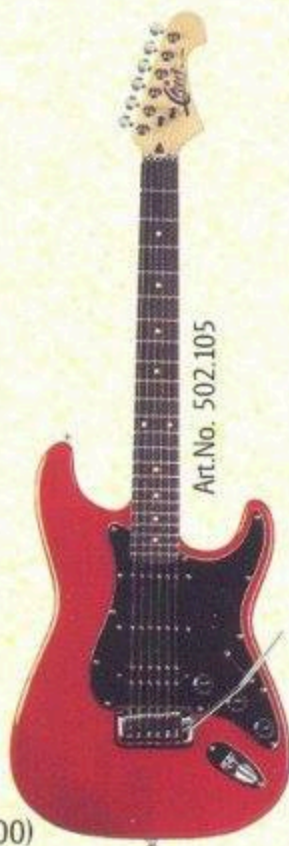
ST-R SSH



Neck tilt adjustment screw
for easy adjustment of the
neck/body angle.
Neck tilt Einstellschraube
zur einfachen Justierung
der Hals/Korpusneigung.



Body: Solid maple, 4,5 cm
Neck: Maple, neck tilt
adjustment,
diecast string
rollers, roller nut
Fingerboard: Selected rosewood
Hardware: Chrome, diecast
deluxe machine
heads,
floating tremolo
Pickups: 2 x single-coil,
1 x Humbucker
Electronics: 1 x Volume with
special circuit,
2 x Tone
(1 x push-pull),
5 way switch
Scale: 25,5"
Colors: Amber transparent (100)
Red transparent (105)



TL-R



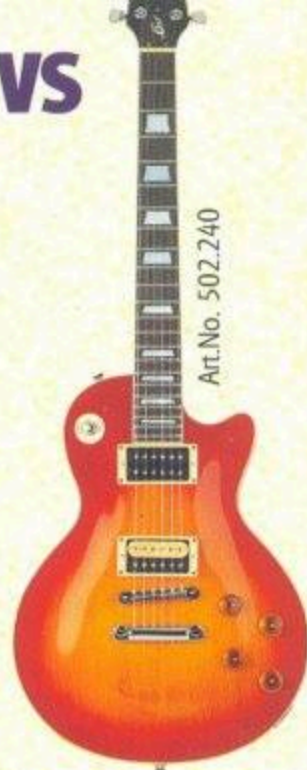
Body: Solid maple, 4,5 cm
Neck: Maple, neck tilt adjustment,
diecast string rollers,
graphite nut
Fingerboard: Selected rosewood
Fret: 22 Jumbo
Hardware: Chrome, diecast deluxe
machine heads
Tailpiece: Vintage style, mit Einzelreitern,
Saitenführung durch den Korpus
Pickups: 2 x single-coil
Electronics: 1 x Volume with special circuit,
1 x Tone, 3 way switch
Scale: 25,5"

TL-Custom BLK

Body: Solid maple, 4,5 cm
Neck: One piece maple,
neck tilt adjustment,
diecast string rollers,
graphite nut,
mother of pearl dots
22 Jumbo
Frets: 22 Jumbo
Hardware: Gold, diecast deluxe
machine heads
Tailpiece: Vintage style,
mit Einzelreitern,
Saitenführung
durch Korpus
Pickups: 2 x single-coil
Electronics: 1 x Volume
with special circuit,
1 x Tone, 3 way switch
Scale: 25,5"
Color: Metallic black (236)



VS



Art.No. 502.240

- Body:** Solid maple, 4,5 cm
 VS top, VC top and bag binding
Neck: Mahogany
Fingerboard: Selected rosewood, Mother of pearl inlays
Frets: 22 Jumbo
Hardware: VS chrome
 VC gold covers
Pickups: 2 x Humbucker
Electronics: 2 x Volume with special circuit
 2 x Tone, toggle switch
Scale: 24 3/4"
Colors: Cherry sunburst (240),
 black (250)

VC



Art.No. 502.250

SL-HSH



Art.No. 502.296

- Body:** Solid maple, 4,5 cm
Neck: maple, sculptured neckjoint, lock nut
Fingerboard: Selected rosewood,
Frets: 24 Jumbo
Hardware: Black, double locking
 licensed Floyd rose
 tremolo,
 diecast deluxe
 machine heads
Pickups: 1 x Humbucker,
 1 x Single coil,
 1 x Humbucker
Electronics: 1 x Volume
 with special circuit
 1 x Tone
 (push-pull für single-coil)
 5 way switch
Scale: 25"
Color: Natural satin

SL-SSH

- Body:** Solid maple
Neck: maple,
 sculptured neckjoint,
 lock nut
Fingerboard: Selected rosewood,
Frets: 24 Jumbo
Hardware: Black, double locking
 licensed Floyd rose
 tremolo,
 diecast deluxe
 machine heads
Pickups: 2 Single-coil,
 1 Humbucker
Electronics: 1 x Volume with
 special circuit
 1 x Tone
 5 way switch
Scale: 25"
Colors: Black (300),
 Natural satin (310)

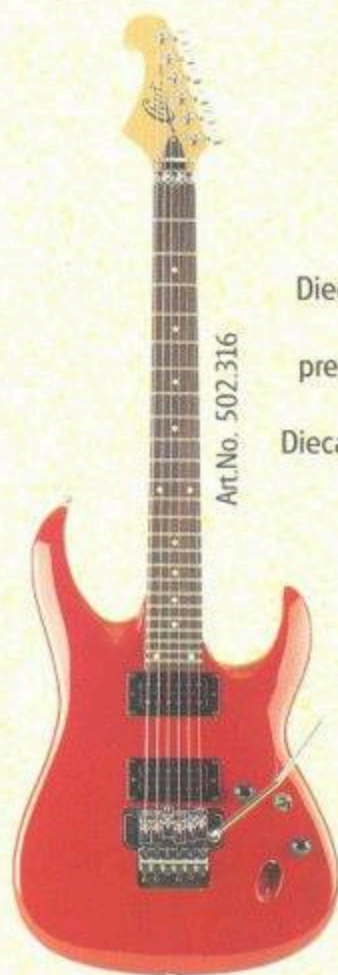


Art.No. 502.300

Glued neck
for original
sound.



Eingeleimter Hals für den
original Sound.



Art.No. 502.316

Diecast string
rollers for
precise string
guidance.

Diecast string rollers zur perfekten
Saitenführung.



- Body:** Solid maple, 4,5 cm
Neck: Maple, sculptured neck joint, reversed headstock. Selected lock nut.
- Fingerboard:** Selected rosewood,
Frets: 24 Jumbo
Hardware: Chrome, double locking licensed Floyd Rose tremolo diecast deluxe machine heads
- Pickups:** 2 Humbucker
Electronics: 1x Volume with special circuit, 1 x Tone, toggle switch
- Scale:** 25"
Color: Transparent red hi-gloss



- Body:** Solid maple, 4,5 cm
Neck: Maple, neck tilt adjustment, graphite nut
- Fingerboard:** Selected rosewood
Frets: 20 Jumbo
Hardware: Chrome, Schaller licensed machine heads, vintage style
- Pickups:** 1 x P, 1 x J
Electronics: 2 x Volume with special circuit, 1 x Tone
- Scale:** 34"
Colors: Black (330), 2-tone (340)



Art.No. 502.340



Neck tilt adjustment screw for easy adjustment of the neck/body angle. Neck tilt Einstellschraube zur einfachen Justierung der Hals-/Korpusneigung

SMB SMB-N



Art.No. 502.370



Diecast deluxe machine
heads.
Geschlossene Deluxe
Mechaniken

- Body: Solid maple, 4,5 cm
Neck: Maple, neck tilt adjustment,
graphite nut
Fingerboard: Selected rosewood
Frets: 20 Jumbo
Hardware: Chrome, Schaller licensed machine heads
Pickups: 1 x J, 1 x L
Electronics: 2 x Volume with special circuit
1 x Tone
Scale: 34"
Colors: Black (360), 3-tone (370)



Art.No. 502.416

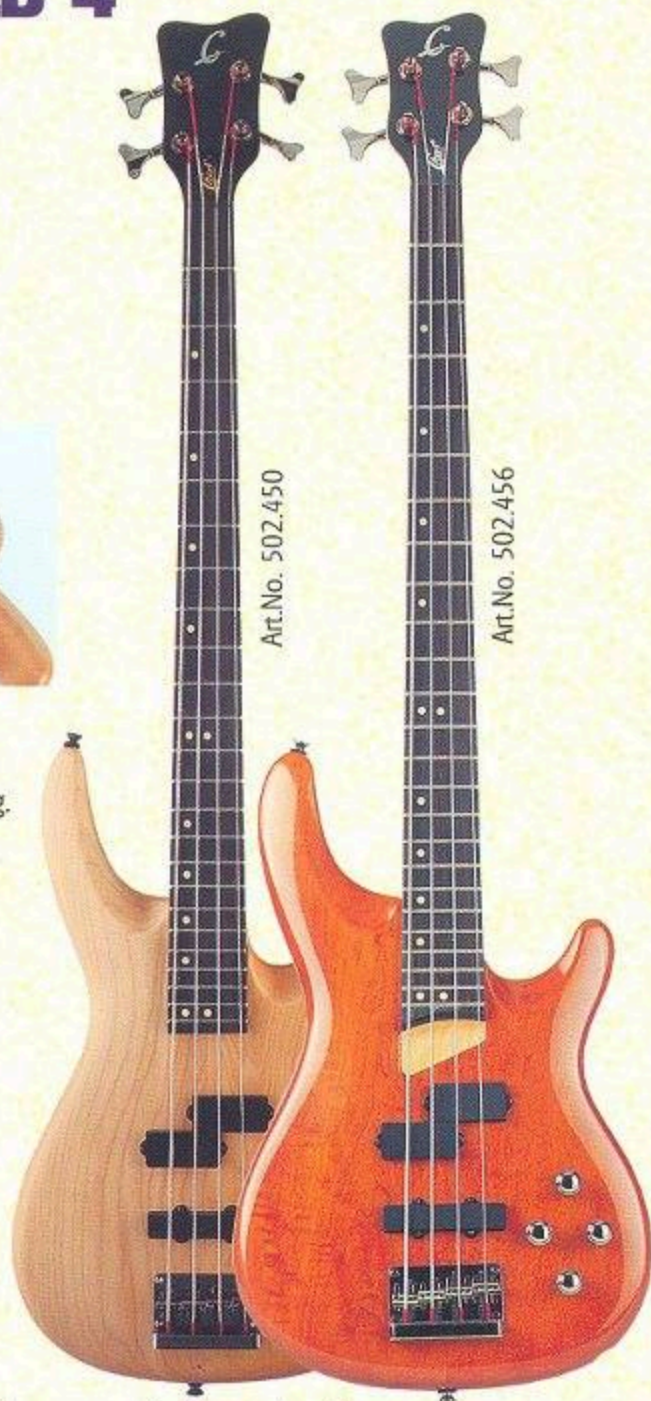
Art.No. 502.390



Special shape for
playing.
Spezielles Komfor

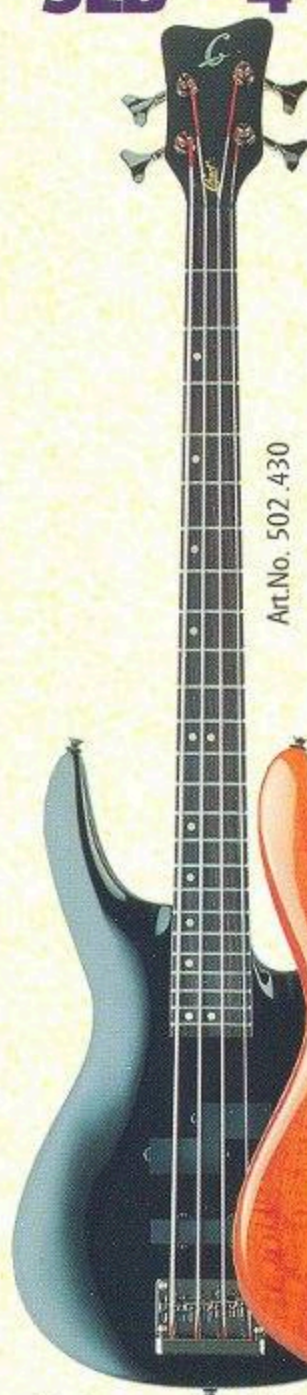
- Body: Solid maple, 4,5 cm
Neck: Maple, sculptured neck-joint, graphite nut
Fingerboard: Selected rosewood
Frets: 24 Jumbo
Hardware: Gold, diecast deluxe machine heads
Pickups: 1 x P, 1 x J
Electronics: 2 x Volume with special circuit,
1 x Tone
Scale: 34"
Colors: Black (390), Natural satin (416)

SLB 4



Body:	Solid maple, 4,5 cm
Neck:	Maple, sculptured neck-joint, graphite nut
Fingerboard:	Selected rosewood
Frets:	24 Jumbo
Hardware:	Soft black, diecast deluxe machine heads
Pickups:	1 x P, 1 x J
Electronics:	2 x Volume with special circuit, 2 x Tone
Scale:	34"
Colors:	Natural satin (450), walnut stain hi-gloss (456), black (460)

SLB - 4 A



Body:	Solid maple, 4,5 cm
Neck:	Maple, sculptured neck-joint, graphite nut
Fingerboard:	Selected rosewood
Frets:	24 Jumbo
Hardware:	Soft black, diecast deluxe machine heads
Pickups:	1 x P, 1 x J, active electronics (active treble/bass, boost and cut)
Electronics:	2 x Volume, 2 x Tone with middle position
Scale:	34"
Colors:	Natural satin (420), walnut stain hi-gloss (426), black (430)

SLB - 5 A

