

®

Gibson

Vintage.com

**ELECTRIC
GUITARS
& BASSES**

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INTRODUCTION

Gitarrenmodelle international bekannter Marken werden heute in Korea hergestellt. »Made in Korea« ist zwischenzeitlich in vielen Bereichen zum Wertbegriff geworden.

Die **CHEVY**-Line ist die Exklusivmarke eines der bedeutendsten E-Gitarren- und Pickup-Hersteller in Korea. Eigner dieser Gitarrenfabrik sind ein Amerikaner und ein Koreaner.

Ein Team von Produktspezialisten aus Amerika und Europa hat seine Vorstellungen bezüglich Instrumentenausstattung, Qualitätsanspruch, Fertigungstechnik, Sorgfalt und Sound eindeutig definiert und konsequent im Gitarrenwerk umgesetzt. Das bedeutete ein Umdenken in der Produktion: Weg von der konsequenten Massenproduktion, zurück zur traditionellen Handarbeit in vielen Produktionsschritten. Rationalisierung nur da, wo sie sinnvoll ist und sich qualitätssteigernd auswirkt. Traditionelle Handarbeit und High Tech Produktion verschmelzen in der **CHEVY**-Line.

Der Holzeinkauf erfolgt von Amerika aus. So kommen bei der **CHEVY**-Line für Korpus und Hölse ausschließlich amerikanische und kanadische Hölzer zur Verwendung.

Die **CHEVY**-Elektronik und die Pickups wurden in Amerika entwickelt. Die Herstellung der Instrumente, Elektronik und Pickups in der gleichen Fabrik ist ein wichti-

ger Bestandteil der **CHEVY**-Qualität. Nur so ist es möglich eine gleichbleibende Verarbeitungs- und Klangqualität zu garantieren.

Bei der Hardware verlassen wir uns auf den japanischen Hersteller GOTOH und auf unseren Kooperationspartner in Taiwan, der strengsten Qualitätsnormen unterliegt.

Vor der Auslieferung in Europa werden sämtliche Instrumente nochmals einer Qualitätskontrolle unterzogen. Exakte Abstimmung und Justierung über die normalen Einstellarbeiten hinaus sind Voraussetzung für den Sound Deiner **CHEVY** und ihrem vorzüglichen Spielkomfort!

Many well-known international brand-name guitars are nowadays manufactured in Korea. "Made in Korea" has become synonymous with consistent high quality and good value.

The **CHEVY** range is the exclusive brand from one of the major electric guitar and pick-up manufacturers in Korea. The factory is under joint American and Korean ownership.

A team of product specialists from America and Europe have clearly defined and subsequently implemented their concepts for good quality guitar designs which incorporate the best in sound, playability and advanced productions

techniques. This meant a re-think in production, away from systematic mass-production and a return to traditional handwork in many stages of production. Rationalisation has been implemented only where essential, and where it has improved quality. Traditional craftsmanship and high-tech production are fused in the **CHEVY** range.

The wood is bought in from America. This means that only American and Canadian woods are used for the bodies and necks of the **CHEVY** range.

The **CHEVY** electronics and pickups were developed in America. They are manufactured in the same factory as the guitars to the same high standards. Only in this way is it possible to guarantee consistent manufacturing and sound quality.

For the hardware we rely upon the Japanese manufacturer GOTOH and our Taiwanese working-partner, who is subjected to the strictest quality standards.

Before delivery in Europe, all instruments will again undergo quality control. Exact tuning and adjustment, in addition to the normal setting up which is a prerequisite of the playing-comfort and sound of your **CHEVY**, will be carried out.



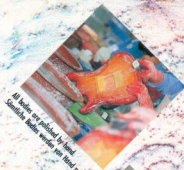
The wood selected for CHEVY instruments is seasoned in special drying-rooms. In speziellen Trockenräumen werden die für CHEVY-Instrumente ausgesuchte Hölzer abgelagert.



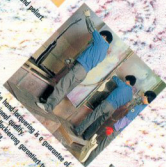
All fine-finishing work is completed by hand. Alle feinen Schleifarbeiten werden von Hand durchgeführt.



The forming of CHEVY necks is done by hand only. Das Formen der CHEVY-Hälse erfolgt ausschließlich in Handarbeit.



All bodies are polished by hand. *Alle Instrumente werden von Hand poliert.*



The hand-inspecting is a guarantee of traditional quality. *Die Handinspektion garantiert traditionelle Qualität.*



Efficient rationalisation of the final assembly where the instruments are completed and adjusted. *Effiziente Rationalisierung in der Endmontage in der die Instrumente komplettiert und justiert werden.*

Chevy - quality defined!



Arctic White/Art.No. 502.040

Body/Korpus: Californian solid maple; **Neck/Hals:** One-piece Canadian hard rock maple, graphite nut, diecast string rollers; **Fingerboard/Griffbrett:** Canadian hard rock maple; **Pickups/Tonabnehmer:** 3 x single coil (middle pick-up reversed polarity) covered; **Hardware:** Chrome hardware, die-cast deluxe machine heads, vintage style standard tremolo; **Electronics/Elektronik:** 1 x Volume, 2 x Tone, 5-way switch; **Frets/Bünde:** 22 special shape silver nickel frets; **Scale/Mensur:** 25 1/2"; **Finishes/Farben:** BLK, 2-T, ARM, AWT, SB;



Neck tilt adjustment screw for easy adjustment of the neck/body angle. Neck Tilt Einstellschraube zur einfachen Justierung der Hals/Korpus Neigung.



Vintage style tremolo system for tuning stability. Stimmstabiles Vintage Style Tremolo System.



Black/Art.No. 502.010

2-Tone/Art.No. 502.020

Apple Red Metallic/Art.No. 502.030

Sonic Blue/Art.No. 502.050



3-Tone/Art.No. 502.070

Body/Korpus: Californian solid maple; **Neck/Hals:** One-piece Canadian hard rock maple, graphite nut, diecast string rollers; **Fingerboard/Griffbrett:** Indian rosewood; **Pickups/Tonabnehmer:** 3 x single coil (middle pick-up reversed polarity) covered; **Hardware:** Chrome hardware, diecast deluxe machine heads, vintage style standard tremolo; **Electronics/Elektronik:** 1 x Volume, 2 x Tone, 5-way switch; **Frets/Bünde:** 22 special shape silver nickel frets; **Scale/Mensur:** 25 1/2"; **Finishes/Farben:** BLK, 3-T, ARM, AWT, SB;



Diecast string rollers for precise string guidance. Diecast String Rollers zur perfekten Saitenführung.



Backplate flush with the body for superior playing comfort. Eingelassene Backplate für höchsten Spielkomfort.



Black/Art.No. 502.060

Apple Red Metallic/Art.No. 502.080



Arctic White/Art.No. 502.090

Sonic Blue/Art.No. 502.100



Cherry Sunburst/Art.No. 502.120

Body/Korpus: Californian solid maple, top & back with flamed maple veneer; **Neck/Hals:** One-piece Canadian hard rock maple, GOTOH roller nut, diecast string rollers; **Fingerboard/Griffbrett:** Selected Indian rosewood, position marks mother of pearl; **Pick-ups/Tonabnehmer:** 3 x covered mini-humbucker **Hardware:**

Gold hardware, diecast deluxe machine heads, GOTOH GE-tremolo, GOTOH strap locks; **Electronics/Elektronik:** 1 x Volume, 1 x Tone, 5-way switch; **Frets/Bünde:** 22 special shape silver nickel frets; **Scale/Mensur:** 25 1/2"; **Finishes/Farben:** V, CSB, BB;



The GOTOH GE-tremolo in combination with the GOTOH roller nut and the diecast string rollers guarantee perfect tuning stability. Das GOTOH GE-Tremolo garantiert in Verbindung mit dem GOTOH Rollensattel und den Saitenrollern ein Maximum an Stimmstabilität.



GOTOH Strap Locks. GOTOH Gurtbefestigung.





Violet/Art.No. 502.140

Body/Korpus: Californian solid flamed maple; **Neck/Hals:** One-piece Canadian hard rock maple, GOTOH roller nut, diecast string rollers; **Fingerboard/Griffbrett:** Selected Indian rosewood, position marks mother of pearl; **Pickups/Tonabnehmer:** 3 x covered mini-humbucker **Hardware:** Gold hardware, diecast deluxe machine heads, GOTOH GE-tremolo, GOTOH strap locks; **Electronics/Elektronik:** 1 x Volume, 1 x Tone, 5-way switch; **Frets/Bünde:** 22 special shape silver nickel frets; **Scale/Mensur:** 25 1/2"; **Finishes/Farben:** V, CSB, BB;



Selected Indian Rosewood with original mother of pearl inlays. Ausgesuchtes indisches Palisander mit echten Perlmuttereinlagen.



The GOTOH roller nut in combination with the GOTOH GE-tremolo and the diecast string rollers guarantee perfect tuning stability. Der GOTOH Rollensattel garantiert in Verbindung mit dem GOTOH GE-Tremolo und den Seitenrollern ein Maximum an Stimmstabilität.



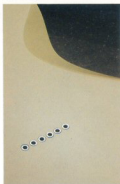
Cherry Sunburst/Art.No. 502.150

Blue Baby/Art.No. 502.160



2-Tone/Art.No. 502.180

Body/Korpus: Californian solid maple; **Neck/Hals:** One-piece Canadian hard rock maple, graphite nut, diecast string retainer; **Fingerboard/Griffbrett:** Canadian hard rock maple; **Pick-ups/Tonabnehmer:** 2 x single coil; **Hardware:** Chrome hardware, diecast deluxe machine heads, vintage style bridge with individual riders, through body stringing; **Electronics/Elektronik:** 1 x Volume, 1 x Tone, 3-way switch; **Frets/Bünde:** 22 special shape silver nickel frets; **Scale/Mensur:** 25 1/2"; **Finishes/Farben:** BLK, 2-T, AWT, SB;



Through body stringing for more sustain. Saitenführung durch den Korpus für mehr Sustain.



Black/Art.No. 502.170



Arctic White/Art.No. 502.190



Sonic Blue/Art.No. 502.200



Body/Korpus: Californian solid maple, top & back flamed maple veneer; **Neck/Hals:** One-piece Canadian hard rock maple, graphite nut, diecast string retainer; **Fingerboard/Griffbrett:** Canadian hard rock maple, position marks mother of pearl; **Pick-ups/Tonabnehmer:** 2 x single coil covered; **Hardware:** Gold hardware, diecast deluxe machine heads, vintage style bridge style with individual riders, through body stringing; **Electronics/Elektronik:** 1 x Volume, 1 x Tone, 3-way switch; **Frets/Bünde:** 22 special shape silver nickel frets; **Scale/Mensur:** 25 1/2"; **Finishes/Farben:** TR, TP, TA;



Selected Canadian Maple with original mother of pearl position marks. Ausgesuchtes kanadisches Ahorn mit echtem Perlmutteinlagen.



Transparent Red/Art.No. 507.210

Transparent Pink/Art.No. 507.220

LP-S



Glued neck for original sound.
Eingeleimter Hals für den original Sound.

Body/Korpus: Solid mahogany body, solid maple top cream binding; **Neck/Hals:** Mahogany; **Fingerboard/Griffbrett:** Indian Rosewood; **Pickups/Tonabnehmer:** 2 x humbucker (chrome covers are included and but use is optional); **Hardware:** Chrome hardware, diecast deluxe machine heads; **Electronics/Elektronik:** 2 x Volume, 2 x Tone, 1 Toggle switch; **Frets/Bünde:** 22 special shape silver nickel frets; **Scale/Mensur:** 24 3/4"; **Finishes/Farben:** CSB;



LP-O



White/Art.No. 502.260



Black/Art.No. 502.250

Body/Korpus: Solid mahogany body, solid maple top, with bindings top & back; **Neck/Hals:** Mahogany; **Fingerboard/Griffbrett:** Selected Indian Rosewood; **Pickups/Tonabnehmer:** 2 x humbucker with gold covers; **Hardware:** Gold hardware, diecast deluxe machine heads; **Electronics/Elektronik:** 2 x Volume, 2 x Tone, 1 Toggle switch; **Frets/Bünde:** 22 special shape silver nickel frets; **Scale/Mensur:** 24 3/4"; **Finishes/Farben:** BLK, WHT;



Purple Pearl Metallic./Art.No. 502.280

Body/Korpus: Californian solid maple, in CSB version top & back flamed maple veneer; **Neck/Hals:** Canadian hard rock maple slant neck, lock nut; **Fingerboard/Griffbrett:** Indian Rosewood; **Pickups/Tonabnehmer:** 2 x single coil, 1 x humbucker (tapped humbucking pickup); **Hardware:** Black hardware, diecast deluxe machine heads, Floyd Rose licensed double locking fine tuning tremolo, GOTOH strap locks; **Electronics/Elektronik:** 1 x Volume, 1 x Tone, 5-way switch; **Frets/Bünde:** 24 special shape silver nickel frets; **Scale/Mensur:** 25"; **Finishes/Farben:** BLK, PPM, CSB;



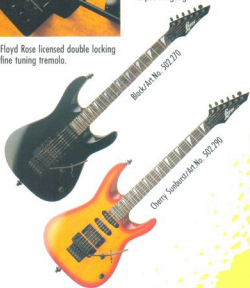
Lock nut. Klemmsattel.



Neck tilt adjustment screw for easy adjustment of the neck/body angle. Neck Tilt Einstellschraube zur einfachen Justierung der Hals/Korpus Neigung.



Floyd Rose licensed double locking fine tuning tremolo.





Nature/Art.No. 502.310

Body/Korpus: Californian solid maple; **Neck/Hals:** Canadian hard rock maple slant neck, lock nut; **Fingerboard/Griffbrett:** Indian Rosewood; **Pick-ups/Tonabnehmer:** 2 x single coil, 1 x humbucker (tapped humbucking pickup); **Hardware:** Black hardware, diecast deluxe machine heads, Floyd Rose licensed double locking fine tuning tremolo, GOTOH strap locks; **Electronics/Elektronik:** 1 x Volume, 1 x Tone, 5-way switch; **Frets/Bünde:** 24 special shape silver nickel frets; **Scale/Mensur:** 25"; **Finishes/Farben:** DBM, N, TR;



Special ultra slim body shaping for modern playing techniques. Spezielles Shaping für moderne Spieltechniken.



Transparent Red/Art.No. 502.320

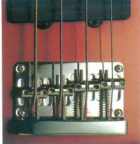


Dark Blue Metallic/Art.No. 502.300



Black/Art. No. 502.330

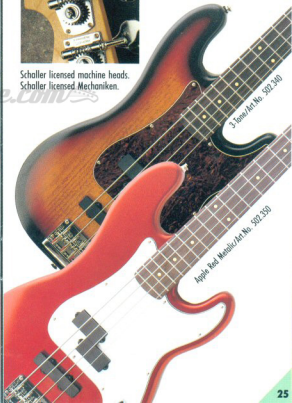
Body/Korpus: Californian solid maple; **Neck/Hals:** One-piece Canadian hard rock maple, graphite nut; **Fingerboard/Tonabnehmer:** 1 x P-style, 1 x J-style; **Hardware:** Chrome hardware, Scholler licensed machine heads; **Electronics/Elektronik:** 2 x Volume, 1 x Tone; **Frets/Bünde:** 20 special shape silver nickel frets; **Scale/Mensure:** 34"; **Finishes/Farben:** BLK, 3-T, ARM;



Solid bridge for more sustain.
Massive Brücke für mehr Sustain.



Scholler licensed machine heads.
Scholler licensed Mechaniken.



3-Tone/Art. No. 502.340
Apple Red Metallic/Art. No. 502.350



3-Tone/Art.No. 502.370

Body/Korpus: Californian solid maple; **Neck/Hals:** One-piece Canadian hard rock maple, graphite nut; **Fingerboard/Griffbrett:** Indian rosewood; **Pick-ups/Tonabnehmer:** 1 x P-style, 2 x J-style; **Hardware:** Chrome hardware, Schaller licensed machine heads; **Elektronik:** 2 x Volume, 1 x Tone; **Frets/Bünde:** 20 special shape silver nickel frets; **Scale/Mensur:** 34"; **Finishes/Farben:** BLK, 3-T, ARM;



Neck tilt adjustment screw for easy adjustment of the neck/body angle. Neck Tilt Einstellschraube zur einfachen Justierung der Hals/Korpus Neigung.



Schaller licensed machine heads.
Schaller licensed Mechaniken.



SMB



Ultra Violet Metallic./Art.No. 502.410

Body/Korpus: Californian solid maple; **Neck/Hals:** Canadian hard rock maple slant neck, graphite nut; **Fingerboard/Griffbrett:** Indian rosewood; **Pick-ups/Tonabnehmer:** 1 x P-style, 2 x J-style; **Hardware:** Black hardware, diecast deluxe machine heads; **Elektronik:** 2 x Volume, 1 x Tone; **Frets/Bünde:** 24 special shape silver nickel frets; **Scale/Mensur:** 34"; **Finishes/Farben:** BLK, PPM, UVM;



Diecast deluxe machine heads.
Geschlossene Deluxe Mechaniken.



Special shape for ease of playing.
Spezielles Komfort-Shaping.



SLB-4A



Transparent Blue/Art.No. 502.440 (SLB-4A)
Art.No. 502.470 (SLB-4)

Body/Korpus: Californian solid maple; **Neck/Hals:** Canadian hard rock maple slant neck, graphite nut; **Fingerboard/Griffbrett:** Indian rosewood; **Pick-ups/Tonabnehmer:** 1 x P-style, 1 x J-style; **Hardware:** Black hardware, diecast deluxe machine heads; **Electronics/Elektronik:** 2 x Volume, 2 x Tone (SLB-4A with middle position), SLB-4A with active electronics; **Frets/Bünde:** 24 special shape silver nickel frets; **Scale/Mensur:** 34"; **Finishes/Farben:** N, TR, TB;



Active electronics designed in USA for the SLB-4A. Die aktive Elektronik des SLB-4A, designed in USA.



Special ultra slim body shaping for modern playing techniques.
Spezielles Shapeing für moderne Spieltechniken.

Vintage.com



Nature/Art.No. 502.420 (SLB-4A)
Art.No. 502.450 (SLB-4)

Transparent Red/Art.No. 502.430 (SLB-4A)
Art.No. 502.460 (SLB-4)

SLB-5A



Body/Korpus: Californian solid maple; **Neck/Hals:** Canadian hard rock maple slant neck, graphite nut; **Fingerboard/Griffbrett:** Indian rosewood; **Pick-ups/Tonabnehmer:** 1 x P-style, 1 x J-style; **Hardware:** Black hardware, diecast deluxe machine heads; **Electronics/Elektronik:** 2 x Volume, 2 x Tone (with middle position), active electronics; **Frets/Bünde:** 24 special shape silver nickel frets; **Scale/Mensur:** 34"; **Finishes/Farben:** N, TR, TB;



Transparent Blue/Art.No. 502.500



Transparent Red /Art.No. 502.490

COLORS

FARBEN

COLOR	MODEL
ARM – Apple Red Metallic	ST-M, ST-R, PB, JB;
AWT – Arctic White	ST-M, ST-R, TL-M;
BB – Blue Burst (transparent)	ST-Custom, ST-Custom F;
BLK – Black	ST-M, ST-R, TL-M, LP-C, SM, PB, JB, SMB;
DBM – Dark Blue Metallic	SL;
CSB – Cherry Sunburst (transparent)	ST-Custom, ST-Custom F, LP-S, SM;
N – Nature (transparent)	SL, SLB-4, SLB-4A, SLB-5A;
PPM – Purple Pearl Metallic	SM, SMB;
TA – Transparent Antique	TL-Custom;
TB – Transparent Blue	SLB-4, SLB-4A, SLB-5A;
TP – Transparent Pink	TL-Custom
TR – Transparent Red	TL-Custom, SL, SLB-4, SLB-4A, SLB-5A;
SB – Sonic Blue	ST-M, ST-R, TL-M;
UVM – Ultra Violet Metallic	SMB
V – Violet (transparent)	ST-Custom, ST-Custom F;
WHT – White	LP-C;
2-T – 2-Tone Sunburst	ST-M, TL-M;
3-T – 3-Tone Sunburst	ST-R, PB, JB;

The right is reserved to amend technical specifications without notice.

Colors available may vary according to country of delivery.

Änderungen der technischen Daten und des Designs vorbehalten. Die lieferbaren Farben können je nach Auslieferungsland unterschiedlich sein.



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Ihr Fachhändler / Your CHEVY dealer